



CENTRE FOR SKILL DEVELOPMENT

Ramanujan College, University of Delhi

Accredited 'Grade A++' by NAAC

Kalkaji, New Delhi - 110019

in collaboration with

MyLogistics Gurukul

ACLC2, IGI Rd, Near IGI Airport, Delhi 110037

(Knowledge Partner)

is launching

2 MONTHS ONLINE CERTIFICATION COURSE

CAREER STARTER KIT: E-COMMERCE & LOGISTICS

(5th January - 5th March, 2025)



WHY CHOOSE A CAREER IN THE LOGISTICS INDUSTRY?

The logistics industry is a critical backbone of global trade and commerce, ensuring the smooth movement of goods from manufacturers to consumers. As the industry continues to expand, the demand for skilled logistics professionals is on the rise. Here are some compelling reasons to consider a career in logistics:

- **High Demand for Skilled Professionals:** The logistics sector is projected to grow significantly. According to the Bureau of Labor Statistics, employment in logistics is expected to grow by 4% from 2019 to 2029, creating thousands of new job opportunities.
- **Diverse Career Opportunities:** The logistics industry offers a wide range of career paths, including supply chain management, transportation planning, warehousing, and distribution. This diversity allows professionals to find roles that match their skills and interests. Numerous jobs are available in E-Commerce, Freight Forwarding, Cargo Terminal and Port Operations too.
- **Competitive Salaries:** Logistics professionals are well-compensated. There is also potential to increase your earning and have a successful career growth if one is determined and willing to work hard, specialize, upskill and be a willing learner.
- **Global Reach:** A career in logistics often involves working with international markets, providing opportunities to travel and collaborate with global partners.
- **Technological Advancements:** The logistics industry is at the forefront of technological innovation, integrating AI, IoT, and automation to enhance efficiency. This creates an exciting and ever-evolving work environment.

ABOUT RAMANUJAN COLLEGE (UNIVERSITY OF DELHI)

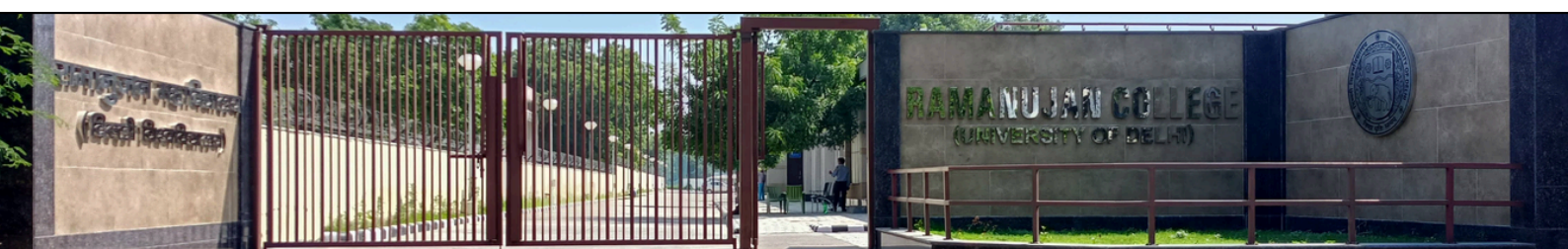
Ramanujan College, a constituent of the University of Delhi (DU), draws inspiration from the mathematician Srinivasa Aiyangar Ramanujan and holds an **"A" grade accreditation from NAAC**. Established in 1958 in Kalkaji, South Delhi, the college offers sixteen undergraduate programs, including the B.Sc. Environmental Sciences (Hons) added in 2020, aligning with the **National Education Policy (NEP) 2020**.

Known for academic rigor and interdisciplinary focus, Ramanujan College offers vocational courses in Banking Operations and Software Development under the DDU KAUSHAL Kendra. It emphasizes contemporary education through courses on Human Rights, Environment, and Ethics on the SWAYAM platform, alongside short-term diploma, certificate, and executive development programs.

As a study center for SOL, NCWEB, and IGNOU, the college fosters educational exchanges under the Vidya Vistar Scheme. The Teaching Learning Centre, awarded under the PMMMNMTT scheme in 2017, supports the college's mission of "Discover, Empower, Transform: Building A Better World."



SRINIVASA RAMANUJAN
22nd December, 1887 - 26th April, 1920



ABOUT MYLOGISTICS GURUKUL

(KNOWLEDGE PARTNER)

Established in 2019, MyLogistics Gurukul was founded with a visionary approach to address the ever-evolving needs of the modern logistics industry. As the logistics landscape is continually reshaped by rapid advancements in technology, automation, the rise of online marketplaces, and the integration of sophisticated data analytics, there is a growing demand for a new set of skills that go beyond what traditional training programs and academic degrees offer. Recognizing this crucial gap, MyLogistics Gurukul has set out to bridge the divide between conventional education and the hands-on, practical expertise required to thrive in today's competitive logistics environment.

Our initiative focuses on providing targeted training that equips individuals with the necessary tools and knowledge to navigate and succeed in the complex, tech-driven logistics sector. We are dedicated to fostering a learning environment that aligns with current industry trends and future innovations, ensuring that our trainees are not only job-ready but also prepared to contribute effectively to the advancement of the logistics industry.

Our Mission:

- Close the knowledge gap between conventional education and the skill demands of the logistics industry.
- Promote logistics as a preferred career path for youth and students.
- Provide the logistics industry with job-ready, skilled professionals.
- Enhance and upskill the existing workforce within the industry.

We have successfully placed about **90% of our students** from our previous batches & successfully trained **8000+ participants**.



COURSE OVERVIEW

The Certificate Course in Introduction to Logistics & Freight Forwarding is a comprehensive program designed to provide a solid foundation in the logistics and supply chain management sector. Over the span of 2 months, students will delve into various aspects of the logistics industry, gaining both theoretical knowledge and practical skills essential for a successful career in this field. Below is a detailed breakdown of what the course entails:



Module 1: Introduction to International Trade & Logistics

Role of Logistics in International Trade: Understand how logistics serves as the backbone of global trade, facilitating the movement of goods across borders. The module will also cover the different verticals of logistics, major stakeholders involved and the different modes of transport.

Module 2: Ocean Freight Basics

In this module, participants will gain insights into the fundamentals of ocean freight and its significance in international trade. They will also be introduced to the various regulatory agencies that govern ocean freight operations and the major stakeholders and their roles.

Participants will also have an understanding of various types of cargo that is moved, the types of vessels and containers used and marking, labelling and packaging of goods moved by ocean. In addition they will be taught about the documentation for the import and export of international cargo and the process flow.



Module 3: Air Freight Basics

In this module, participants will learn about the importance of Air freight, its advantages to move cargo swiftly and urgently. Participants will learn about the important international and national regulatory agencies, Industry Associations that oversee air freight along with the important stakeholders that facilitate the process. Understanding of geography is very important to air cargo and participants will learn about that. They will also learn about different types of air crafts, major air routes, and types of cargo that is moved by air. Participants will gain an understanding about the various processes, documents, marking, packaging and labelling associated with international and domestic cargo.

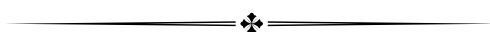
Module 4: Introduction to Surface Transportation, Warehousing & Express Cargo

Participants will understand about the fundamentals of rail and road logistics. They will also learn about Warehousing and managing inventory. This module will also cover express cargo, e commerce and last mile delivery.

Module 5: Career Opportunities in Logistics

The logistics industry offers myriad career opportunities to boys and girls. This module will cover different job roles in all the major verticals of logistics and the skill set that are required to choose a future in this dynamic, fast paced, exciting and forever relevant industry.

This course is meticulously designed to provide students with a holistic understanding of logistics and freight forwarding. With hands-on training and real-world applications, students will be well-prepared to enter the logistics industry and excel in their chosen career paths.



FACULTY

The faculty comprises of experts in various logistics fields. They have worked in Operations, Sales, Imports , Exports and led teams to provide their customers with a delightful experience.

All of them have practical experiences and will be able to share examples, Case studies from real life incidents and scenarios. This will help students to understand topics much better and also to gain a practical understanding of the industry.



Ms. Alpana Chaturvedi
Chief Executive Officer
MyLogistics Gurukul



Mr. Vanish Ahluwalia
Trainer



Mr. Sachin Arora
Managing Director
Brace Port Logistics Limited



Mr. Indrajit Das
Senior Manager Corporate Strategy
Global Logistics , Skyways Group



Mr. Akhilesh Munjal
Trainer



Ms. Sona Handa Arora
Vice President
Global Logistics, Skyways Group

and many more...

ASSESSMENT

There will be periodic assessments in the form of quizzes, followed by a final assessment at the end of the course.

The participants must fulfil the below criteria to get the E- certificate:

- 100% quiz submission.
- 50% marks should be scored in the quizzes.
- 50% marks in final assessment is mandatory for receiving certificate.



E - CERTIFICATION

Upon successfully completing the course, students will be awarded a joint certification from Ramanujan College and MyLogistics Gurukul.

TARGET AUDIENCE

This course is open to everyone, including college students and professionals, who aspire to build a career in logistics and supply chain management.

ENROLLMENT DETAILS

We are excited to announce that the course will commence on **5th January to 5th March, 2025.**

Designed to equip participants with cutting-edge skills and knowledge in logistics and supply chain management, this comprehensive program will cover essential topics and practical insights tailored to industry needs.

Don't miss out – enroll now to secure your spot.

COURSE FEE:

₹2,499 (Incl. GST)

COURSE ELIGIBILITY AND REGISTRATION DETAILS

The course is open to all undergraduate students, post-graduate students, research scholars, faculty members, and professionals from corporates, institutions, organizations, etc.

All those interested are requested/required to register and pay the fee of ₹2,499 only, which is non-refundable.

To register visit this link <https://rcmoocs.in>

After successful registration and payment of fee, the candidates will receive a confirmation on their registered email. Please make sure to also check the spam folder.

A group of participants will be created on “telegram” during the course duration. The link to join the official group will be provided in the confirmation mail.

IMPORTANT INFORMATION

- Registration is mandatory for participation.
- Attempting and submitting all the quizzes is mandatory and each participant should score at least.
- 50% aggregate to be eligible for the course completion and awarding of certificate.
- Certificates mentioning grades secured on the basis of performance will be awarded.
- There is No requirement for submission of NOC (No Objection Certificate) or approval of leave sanctioned for participation in the programme/Course.
- Failure to meet any of the above conditions/requirements will result in cancellation of the course registration/withholding/ denial of the completion certificate.

UNIQUE BENEFITS

- **Duration:** The course duration will be 2 months.
- **Recorded Sessions:** Recorded sessions will be provided.
- **Industry Visits:** The course will be taught by many industry experts from various fields.
- **Industry Experts:** Course will be taught by Industry experts.
- **Assessment:** MCQ based assessment.
- **Internship Opportunities:** Eligible students can participate in internships through MyLogistics Gurukul for hands-on experience.
- **Advanced Courses:** Opportunity to undertake advanced courses and specialize in various logistics verticals.
- **Interactive Virtual Classes:** 4 virtual classes offering direct interaction with trainers for clarifications and guidance.

For Queries and Clarifications:

Email: contactus@mylogisticsgurukul.com



UNIQUE BENEFITS

WAREHOUSE VISIT FOR PRACTICAL EXPOSURE

Students will have the opportunity to visit a fully functional logistics warehouse. Industry experts will guide you through every aspect of warehouse activities, including:

- Understanding the flow of goods in a warehouse.
- Key processes like receiving, storage, picking, and dispatch.
- Practical insights into the different types of goods.
- Learn how goods are inspected using X-Ray machines.

This visit ensures that you not only learn logistics in theory but also see the processes in action, giving you a clear understanding of real-world logistics operations. 🚚📦

For Queries and Clarifications:

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SOME OF OUR VALUED CLIENTS & PATRONS

DSV

Global Transport and Logistics

SpiceJet
Red. Hot. Spicy.

Jeena
Estd 1900
Delivering Service Excellence

SpiceXpress

SLS
SKYWAYS GROUP

Rahat
Continental Private Limited
Complete Logistics Solutions

BERKMAN
FORWARDING

Continental
CARRIERS PVT LTD

SurgePort
Business On the Move

Copper&Router
The Logistics Co.

CARGO SERVICE CENTER

cargo-partner

Phantom Express

SGATE
TECH SOLUTIONS

skKart
GLOBAL EXPRESS

forin
CONTAINER LINE

SPECTRUM
SPECTRUM SUPPLYCHAIN SOLUTIONS PVT. LTD.

AMTZ
सिद्धि भवति कर्मजा

VELOGIC

aardour

EFDI
Electronic Freight Data Interchange
Your partners in digital transformation

yatra
Freight

SFL
SOFT FREIGHT LOGIC

SLS
BANGLADESH
Skyways SLS Freight (BD) Pvt. Ltd.

and many more...

STUDENTS TESTIMONIALS

Curious about our impact? Discover what our students have to say!

Check out their testimonials below to see how MyLogistics Gurukul has helped them excel in the logistics industry.



Ashish Tanwar

My Overall experience in my logistics gurukul was amazing. Our mentors were really good and helpful. The knowledge provided was theoretical and practical as well.



Harman Singh

I would also like to extend my gratitude to Team MLG for instilling the values of responsibility and commitment in all your trainees like myself and for providing us a platform to showcase our strengths. Thank you.



Sonali Sharma

MLG provides me hands on experience in freight forwarding. Trainer made the things alive through his practical examples



Rohit Sharma

During this lockdown period, I got a chance to enroll myself in "MLG 001 Logistics & Freight Forwarding Basics" online course offered by MY Logistics Gurukul . it was a great experience



Bhavya Pandey

Thank you for organizing a fantastic 10-week long course on Logistics and Freight Forwarding Basics. I feel so supported and confident



Kumar Dushyant

"They deliver what they promise and in today's era it's a pretty rare quality to have"



Manish Yadav

I have done a course in e-commerce and logistics management with Mylogistics gurukul which was a super fantastic experience for me.



Meenakshi Mehta

I would like to express my feelings, that I have really enjoyed and learned many things about the Logistics Industry.



Pragya Taneja

The course is designed in a perfect for a fresher.



Pallavi Arya

I would like to thank MyLogistics Gurukul for providing me the opportunity to prove myself and come up as a better human with the passage of time.



Gauresh Gidwani

Thank You, MLG team for giving us an opportunity to learn and know Various Career Avenues in the field of Logistics & e-commerce



Shagun Pathania

The kind of guidance and insights MLG gave are really precious for understanding the Industry in and out.



ORGANISING TEAM

Patron

Prof. Rasal singh, Principal, Ramanujan College, University of Delhi.

Course Coordinators

Ms. Ashima Jain, Assistant Professor, Ramanujan College, DU

Mr. Sanchit Kumar, Ramanujan College, DU

MyLogistics Gurukul - Knowledge Partner

Query Related to Course Content

Ms. Alka Bhandari, Course Coordinator

Ms. Neha Sharma, Course Coordinator

www.mylogisticsgurukul.com



CONTACT US

We look forward to welcoming you to this exciting course and helping you embark on a successful career in the logistics industry.

For more information and updates,
please visit Rcmoocs.in.

Contact Us:

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Scan this QR code to connect with us:

