TEACHING LEARNING CENTRE

and

DEPARTMENT OF COMMERCE

Ramanujan College

(Accredited Grade 'A++' by NAAC)

University of Delhi

in collaboration with

SST COLLEGE OF ARTS AND COMMERCE

Ulhasnagar, Maharashtra

are organising an

Online Two-week Refresher Course in

COMMERCE

31 July - 14 August 2023

organised under the aegis of

PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING

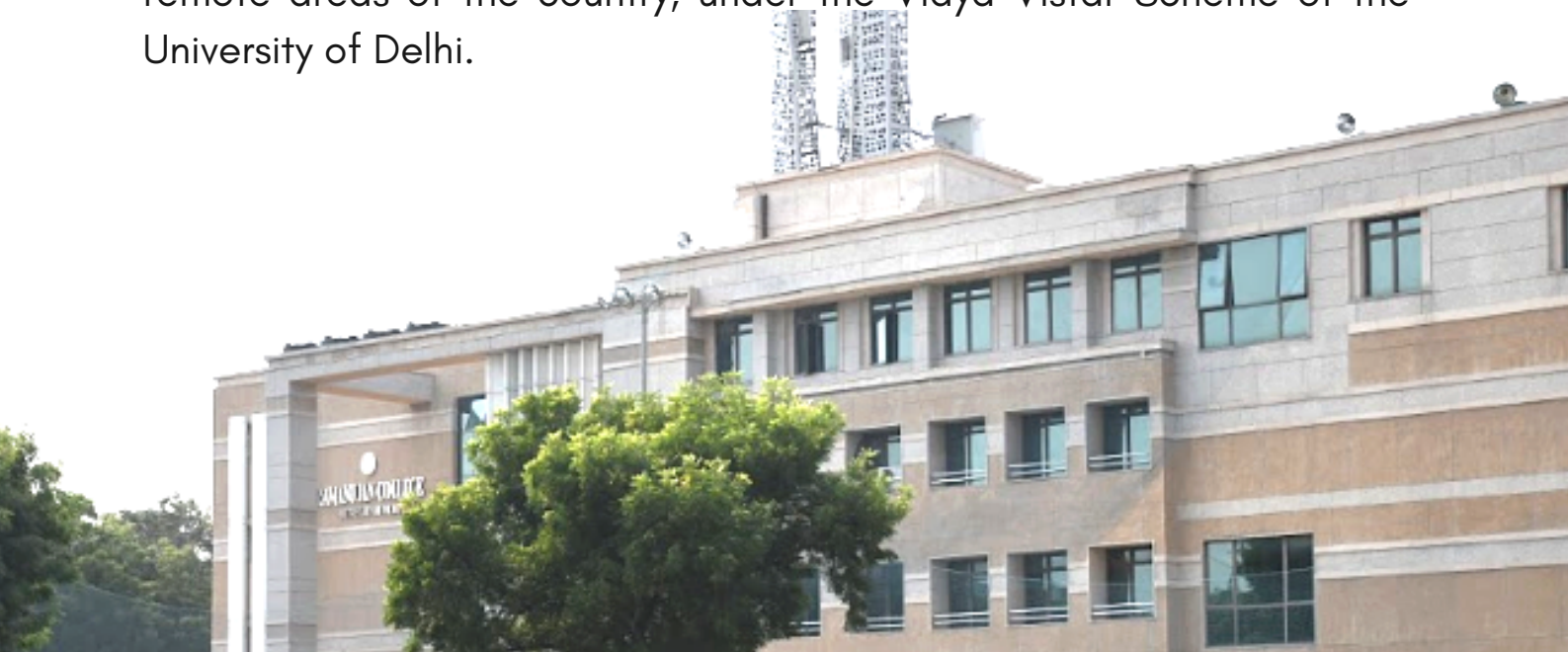### MINISTRY OF EDUCATION

CALL FOR REGISTRATION & PARTICIPATION

RAMANUJAN COLLEGE

Ramanujan College, a constituent College of the University of Delhi was established in 1958 as an evening college. The College has been accredited Grade "A++" by the National Assessment and Accreditation Council (NAAC) in its Second Cycle.

At present, Ramanujan College offers sixteen undergraduate programmes in different disciplines. Besides this, the college has been awarded the DDU KAUSHAL (Deen Dayal Upadhyay - Knowledge Acquisition and Upgradation of Skilled Human Abilities and Livelihood) Kendra (2016) by UGC and Teaching Learning Centre (2017) by the Ministry of Education. The College also offers short-term diploma, certificate, and executive development programmes on contemporary and skill-oriented themes to complement the regular graduation courses. It is also the Study Centre of School of Open Learning (SOL), Non-Collegiate Women Education Board (NCWEB) and Indira Gandhi National Open University (IGNOU) for various courses.

In 2018, the College conducted a Course on Human Rights, Environment and Ethics through its National Resource Centre (NRC), under the Annual Refresher Programme in Teaching (ARPIT) scheme of MoE. The College has also entered into Memorandum of Understanding(s) with foreign universities. It is also working for collaboration with other higher education institutions located in remote areas of the country, under the Vidya Vistar Scheme of the University of Delhi.

TEACHING LEARNING CENTRE RAMANUJAN COLLEGE

Teaching Learning Centre (TLC) is mandated by the Ministry of Education (MoE) to organise Faculty Development Programmes (FDPs), Faculty Orientation and Induction Programmes (FIPs), discipline specific and interdisciplinary Refresher Courses, conferences, workshops, through offline and online modes. These programmes are based on indepth subject knowledge, quantitative and qualitative research methodologies, and on an interdisciplinary approach as is envisaged in the National Education Policy (NEP), 2020.

The TLC, Ramanujan College has been set up with the aim of "Reaching the Unreached" teachers in terms of regional diversity and geographically remote areas of the country. It has successfully conducted more than hundred learner-centric programmes since October 2017 and trained over one lakh teachers across the country in various discipline specific and interdisciplinary programmes.

In the TLC Programmes distinguished and internationally acclaimed resource persons deliver lectures and conduct sessions on wide ranging disciplines/topics of relevance in the contemporary and ever evolving global scenario to benefit the teaching fraternity, corporates and researchers. The sessions are also uploaded for larger audiences on the official YouTube Channel of the College.

Ramanujan College is a pioneer in offering offline/online courses for faculty members of higher education institutions and research scholars through the customised Learning Management System (LMS), designed by the College's Research Development and Services Cell. It is predominantly participant-friendly and incorporates evaluation methods and comprehensive feedback systems to judge learning outcomes. The LMS is hosted on CLOUD with high scalability and reliability. The College has installed its own Cloud Infrastructure to host its servers for research and data analysis

SST COLLEGE OF ARTS AND COMMERCE

In today's rapidly advancing world, technology has had a profound impact on various aspects of our lives, particularly in the field of education. The modern education system places great importance on the development of four essential skills, known as the 4 Cs: Communication, Collaboration, Critical Thinking, and Creativity. These skills are vital in determining a student's success in the dynamic and ever-evolving business landscape. To empower students to confidently face these global challenges, our educational institutions need to possess the necessary resources and technical expertise. However, it is not sufficient to solely possess cutting-edge educational technology; educators and mentors must also be proficient in utilizing these tools to provide a seamless learning experience for students. Unfortunately, as individuals grow older, they often resist change and become comfortable in their established routines. However, as a teacher, one cannot afford this luxury because students are already living in the future, necessitating constant adaptation and growth.

This is where S.S.T. College of Arts and Commerce sets itself apart. The college prioritizes a comprehensive and engaging training program for its faculty members. Recognizing that staff members are more likely to embrace new technology when they witness its effectiveness in helping them achieve their goals and objectives, the college takes several measures to ensure a smooth transition. These measures include:

- Providing quality technical assistance
- Focusing on what truly matters
- Leveraging influential users
- Addressing issues proactively
- Encouraging faculty to utilize online training materials

The college actively supports its staff with high-quality training options, intervening promptly when issues arise, and fostering a collaborative training environment. By ensuring that the faculty has access to the right tools for learning, the college paves the way for successful projects and initiatives.

In addition to its dedication to faculty development, S.S.T. College of Arts and Commerce offers a wide range of undergraduate and postgraduate courses in Arts, Science, and Commerce. The college encourages students to prepare PowerPoint presentations and deliver them in front of their peers and teachers, as these activities significantly enhance students' confidence, knowledge base, and technical proficiency. Furthermore, the college provides students with access to computers and high-speed internet facilities to facilitate their project work, reports, assignments, and other academic endeavors.

CONCEPT NOTE

This Refresher Course aims to disseminate the new developments and contemporary research in Commerce. The cutting-edge researches that are taking place in this field are phenomenal and should reach the concerned stakeholders. These researches have been able to guide practitioners in the past century and the present. The roles, as well as the assumptions, are now changing fast. Some of the premises and postulates need revisiting. Additionally, some recent developments like taxation laws, GST, and IFRS have changed how businesses operate.

Therefore, in this two-week refresher program, the objective will be to train teachers on present-day methodology and how they can use it to augment their teaching and research. The participants will be made aware of the current developments in some of the disciplines of finance, taxation laws, marketing, accounting, human resource management, business research, to name a few.

THEMATICS

- **Leadership and Motivation**
- **Corporate Social Responsibility**
- **E- Commerce, Digital and Social Media Marketing**
- **Qualitative Techniques in Business Research**
- **Performance Management and Risk Management**
- **Financial Modelling in Business**
- **Impact of ICT on Commerce/E- commerce**
- **Current advances in business research**
- **Ethical dimensions of Managerial Decisions**
- **Updates on Taxation laws and regulations**
- **Recent developments in accounting and IFRS**
- **Case study method in pedagogy**
- **Entrepreneurship and skill enhancement**
- **Bitcoin, Blockchain and Cryptocurrency**
- **Research paper publication process in business research**

EXPECTED LEARNING OUTCOMES

After successful completion of the online course, the participants will be able to:

- Gain better understanding on how to identify a research problem and design a valid research project to answer specific research questions
- Get hands-on training in the usage of several new concepts in the field of commerce and allied fields
- Write effective research papers and thesis in the journal designated formats using online tools
- Know the process of finding good quality journals for research and publishing

REGISTRATION AND PAYMENT PROCESS

ELIGIBILTY

Faculty Members (Regular/Ad hoc/Temporary) and Research Scholars from the discipline of Commerce, Management Studies and allied disciplines are eligible to apply for this Refresher Course.

All those who meet the eligibility criterion are required to register and pay a **Non-Refundable fee of INR 1450/- by visiting**

rcmoocs.in

REGISTRATION DEADLINE: 30 July 2023

After successful registration & payment, the participants will receive a confirmation via email. Please keep checking the spam folder of the email as the bulk email sent may end up in the spam folder.

An official group has been made for communication with the participants on "Telegram." You are therefore requested to install the Telegram App either from the Play Store or App Store. The link to join the official group will be provided in the confirmation mail.

IMPORTANT:

- Registration is mandatory for participation.

- Attempting and submitting all the quizzes and assignments is mandatory, and each participant should score atleast 50% aggregate to be eligible for the completion certificate.

- Graded certificates on the basis of performance will be awarded to the participants.

- As part of the Ministry of Education's requirement under the PMMMNMTT scheme, all participants need to submit online feedback for each session.

- **No Objection Certificate (NOC) or Leave is NOT REQUIRED to participate in the Programme. However, participants are expected to inform their authorities about their participation.**

- Failing to meet any of the above conditions will result in the denial of completion certificate.

For further information, write to us at:
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or contact us through WhatsApp:
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